



Our prices.

Press Distribution Prices. Valid from July 1, 2010.

New – Value Added Tax  
as of July 1, 2010





# You can rely on us.

You will find our services and our prices on the following pages. You will quickly see that you can rely on us in every respect.

## Billing conditions and determining weight for preferred periodicals and standard periodicals.

The shipment charges are generally based on weight, for *POSTVERTRIEBSSTÜCK* items (preferred periodicals) on frequency of publication as well as weight. The weight is determined as follows on the basis of the sample copy including wrapping and all other components of the item. Invoices and payment slips for the subscription fee of the carrier object and objects with a height of 3 to 30 mm will be billed at an additional charge. For insert prices see page 9. The commer-

cial rounding rules will be applied when determining the weights and dimensions to be billed:

- Weights of 5 g and over will be rounded up to 10 g, weights less than 5 g will be rounded down.
- Dimensions of 0.5 mm and over will be rounded up to 1 mm, dimensions less than 0.5 mm will be rounded down.

## Value Added Tax (VAT).

The indicated prices are net prices plus statutory VAT. Prices for *STREIFBANDZEITUNGEN* are exempt from statutory VAT.

### Price differentiation according to tariff zones

<b>Method</b>	The charges for standard <i>POSTVERTRIEBSSTÜCK</i> and <i>PRESSESENDUNG</i> shipments destined for conurbations will be reduced by 25% and increased by 8% for rural areas. The shipment charges will remain unchanged in the intermediate zones.
<b>Requirements</b>	This generally applies if the following conditions are met: <ol style="list-style-type: none"> <li>1. The average circulation dispatched by mail per issue number of a title was at least 100,000 items in the past six months.</li> <li>2. When using the price differentiation according to tariff zones, at least 100,000 items per number must be posted.</li> <li>3. A complete electronic posting data record is transmitted as the basis for billing for the title concerned.</li> </ol>

# Daily titles.

Frequency of publication is more than once a week. At least 20 newspaper issue numbers have been posted per quarter (calendar quarter).

Daily titles					
Weight	g	ct*	Weight	g	ct*
	30	22.24		380	48.62
	40	22.84		390	49.64
	50	23.49		400	50.63
	60	24.08		410	51.60
	70	24.71		420	52.61
	80	25.34		430	53.58
	90	25.96		440	54.55
	100	26.56		450	55.56
	110	27.17		460	56.55
	120	27.80		470	57.52
	130	28.40		480	58.54
	140	29.02		490	59.50
	150	29.64		500	60.48
	160	30.25		510	61.61
	170	30.87		520	62.70
	180	31.48		530	63.83
	190	32.11		540	64.93
	200	32.73		550	66.05
	210	33.34		560	67.15
	220	33.95		570	68.28
	230	34.59		580	69.38
	240	35.19		590	70.49
	250	35.81		600	71.60
	260	36.80		610	72.73
	270	37.78		620	73.79
	280	38.78		630	74.92
	290	39.76		640	76.02
	300	40.75		650	77.15
	310	41.74		660	78.26
	320	42.72		670	79.37
	330	43.72		680	80.46
	340	44.70		690	81.60
	350	45.68		700	82.69
	360	46.67		710	83.80
	370	47.66		720	84.89
				730	86.03
				740	87.12
				750	88.25
				760	89.35
				770	90.48
				780	91.57
				790	92.70
				800	93.81
				810	94.92
				820	96.03
				830	97.13
				840	98.24
				850	99.38
				860	100.47
				870	101.59
				880	102.69
				890	103.82
				900	104.92
				910	106.03
				920	107.13
				930	108.23
				940	109.34
				950	110.45
				960	111.57
				970	112.70
				980	113.77
				990	114.88
				1,000	116.00

\* Plus statutory VAT.

# Weekly titles.

Frequency of publication is once a week. At least 10 newspaper issue numbers have been posted per quarter (calendar quarter).

Weekly titles					
Weight	g	ct*	Weight	g	ct*
	30	31.22		380	45.92
	40	31.51		390	46.70
	50	31.77		400	47.49
	60	32.06		410	48.27
	70	32.30		420	49.03
	80	32.60		430	49.85
	90	32.87		440	50.58
	100	33.15		450	51.37
	110	33.41		460	52.15
	120	33.70		470	52.92
	130	33.99		480	53.71
	140	34.25		490	54.50
	150	34.53		500	55.26
	160	34.78		510	56.30
	170	35.08		520	57.33
	180	35.34		530	58.37
	190	35.61		540	59.40
	200	35.88		550	60.45
	210	36.42		560	61.49
	220	36.93		570	62.53
	230	37.43		580	63.55
	240	37.95		590	64.61
	250	38.46		600	65.63
	260	38.97		610	66.67
	270	39.50		620	67.72
	280	39.99		630	68.75
	290	40.51		640	69.78
	300	41.04		650	70.81
	310	41.53		660	71.87
	320	42.05		670	72.90
	330	42.46		680	73.95
	340	42.87		690	74.97
	350	43.59		700	76.03
	360	44.36		710	77.04
	370	45.17		720	78.07
				730	79.12
				740	80.15
				750	81.20
				760	82.24
				770	83.26
				780	84.28
				790	85.34
				800	86.38
				810	87.41
				820	88.44
				830	89.47
				840	90.52
				850	91.57
				860	92.58
				870	93.65
				880	94.68
				890	95.72
				900	96.75
				910	97.79
				920	98.82
				930	99.87
				940	100.90
				950	101.92
				960	102.97
				970	104.01
				980	105.05
				990	106.09
				1,000	107.12

\* Plus statutory VAT.

# Monthly titles.

Frequency of publication is less than once a week. Fewer than 10 newspaper issues have been posted per quarter (calendar quarter).

Monthly titles					
Weight	g	ct*	Weight	g	ct*
	30	33.76		380	53.97
	40	34.11		390	54.88
	50	34.45		400	55.80
	60	34.76		410	56.73
	70	35.10		420	57.63
	80	35.42		430	58.56
	90	35.75		440	59.46
	100	36.10		450	60.41
	110	36.43		460	61.31
	120	36.76		470	62.24
	130	37.09		480	63.14
	140	37.41		490	64.06
	150	37.75		500	64.97
	160	38.07		510	66.09
	170	38.41		520	67.20
	180	38.75		530	68.30
	190	39.07		540	69.40
	200	39.40		550	70.51
	210	40.02		560	71.61
	220	40.68		570	72.73
	230	41.31		580	73.85
	240	41.97		590	74.94
	250	42.60		600	76.07
	260	43.25		610	77.15
	270	43.89		620	78.28
	280	44.80		630	79.37
	290	45.74		640	80.47
	300	46.65		650	81.59
	310	47.58		660	82.69
	320	48.47		670	83.77
	330	49.41		680	84.91
	340	50.31		690	86.00
	350	51.23		700	87.12
	360	52.15		710	88.22
	370	53.06		720	89.34
				730	90.43
				740	91.55
				750	92.63
				760	93.76
				770	94.85
				780	95.97
				790	97.08
				800	98.18
				810	99.30
				820	100.41
				830	101.50
				840	102.62
				850	103.71
				860	104.82
				870	105.94
				880	107.05
				890	108.14
				900	109.26
				910	110.35
				920	111.45
				930	112.58
				940	113.67
				950	114.79
				960	115.89
				970	116.99
				980	118.11
				990	119.19
				1,000	120.31

\* Plus statutory VAT.

# Copies sent for advertising purposes.

The General Terms & Conditions of Deutsche Post for the *WERBEVERSAND POSTVERTRIEBSSTÜCK* (promotional mailing of preferred periodicals) product shall apply. Please refer to the *WERBEVERSAND POSTVERTRIEBSSTÜCK* (promotional mailing of preferred periodicals) brochure for more information.

Werbeversand								
Weight	g	ct*	Weight	g	ct*	Weight	g	ct*
	30	23.10		380	33.98		730	58.55
	40	23.32		390	34.56		740	59.31
	50	23.51		400	35.14		750	60.09
	60	23.72		410	35.72		760	60.86
	70	23.90		420	36.28		770	61.61
	80	24.12		430	36.89		780	62.37
	90	24.32		440	37.43		790	63.15
	100	24.53		450	38.01		800	63.92
	110	24.72		460	38.59		810	64.68
	120	24.94		470	39.16		820	65.45
	130	25.15		480	39.75		830	66.21
	140	25.35		490	40.33		840	66.98
	150	25.55		500	40.89		850	67.76
	160	25.74		510	41.66		860	68.51
	170	25.96		520	42.42		870	69.30
	180	26.15		530	43.19		880	70.06
	190	26.35		540	43.96		890	70.83
	200	26.55		550	44.73		900	71.60
	210	26.95		560	45.50		910	72.36
	220	27.33		570	46.27		920	73.13
	230	27.70		580	47.03		930	73.90
	240	28.08		590	47.81		940	74.67
	250	28.46		600	48.57		950	75.42
	260	28.84		610	49.34		960	76.20
	270	29.23		620	50.11		970	76.97
	280	29.59		630	50.88		980	77.74
	290	29.98		640	51.64		990	78.51
	300	30.37		650	52.40		1,000	79.27
	310	30.73		660	53.18			
	320	31.12		670	53.95			
	330	31.42		680	54.72			
	340	31.72		690	55.48			
	350	32.26		700	56.26			
	360	32.83		710	57.01			
	370	33.43		720	57.77			

\* Plus statutory VAT.

# Standard periodicals.

Please refer to the *PRESSESENDUNG* (standard periodicals) product brochure for more information.

Pressesendung					
Weight	g	ct*	Weight	g	ct*
	30	50.87		380	77.31
	40	51.63		390	78.08
	50	52.39		400	78.84
	60	53.15		410	79.58
	70	53.90		420	80.36
	80	54.65		430	81.10
	90	55.40		440	81.86
	100	56.15		450	82.62
	110	56.91		460	83.38
	120	57.66		470	84.14
	130	58.42		480	84.89
	140	59.19		490	85.65
	150	59.94		500	86.40
	160	60.70		510	87.16
	170	61.45		520	87.91
	180	62.22		530	88.67
	190	62.97		540	89.41
	200	63.72		550	90.17
	210	64.48		560	90.93
	220	65.25		570	91.69
	230	65.98		580	92.45
	240	66.73		590	93.20
	250	67.49		600	93.96
	260	68.26		610	94.72
	270	69.00		620	95.47
	280	69.77		630	96.22
	290	70.53		640	96.98
	300	71.29		650	97.75
	310	72.03		660	98.48
	320	72.80		670	99.25
	330	73.55		680	100.00
	340	74.30		690	100.77
	350	75.05		700	101.51
	360	75.81		710	102.29
	370	76.57		720	103.02
				730	103.79
				740	104.56
				750	105.29
				760	106.05
				770	106.82
				780	107.57
				790	108.32
				800	109.08
				810	109.84
				820	110.59
				830	111.35
				840	112.09
				850	112.86
				860	113.62
				870	114.37
				880	115.12
				890	115.89
				900	116.64
				910	117.38
				920	118.16
				930	118.89
				940	119.68
				950	120.43
				960	121.19
				970	121.95
				980	122.66
				990	123.44
				1,000	124.20

\* Plus statutory VAT.

# Inserts/wrapper-packed newspapers.

Further information on inserts and wrapper-packed newspapers can be found in the *BEILAGEN* (inserts) and *STREIFBANDZEITUNG* (wrapper-packed newspapers) brochures.

Additional charges for inserts in press products	
Objects*	ct**
up to 2 mm	–
3 mm to 5 mm	5.00
6 mm to 10 mm	7.50
11 mm to 30 mm	10.00
Invoices, payment slips (Section 4.1.4 (2))	5.11

\* Dimensions of 0.5 mm and over will be rounded up to 1 mm, dimensions less than 0.5 mm will be rounded down.

\*\* Plus statutory VAT.

Streifbandzeitung*		
		EUR
up to	50 g	0.55
over	50 g to 100 g	0.80
over	100 g to 250 g	0.95
over	250 g to 500 g	1.30
over	500 g to 1,000 g	1.80

\**STREIFBANDZEITUNG* items (wrapper-packed newspapers) can be franked with all commercially available franking types. The prices for *STREIFBANDZEITUNG* are exempt from statutory VAT.

Express and Sunday delivery of Streifbandzeitung
See Deutsche Post AG's "Services and prices" price list.

# Description of charges.

Basic charges	
	EUR*
<b>Per main issue</b>	1,000.00
when using electronic posting data records or AM.portal exclusively or when using <i>STREIFBANDZEITUNG</i> (wrapper-packed newspapers) exclusively	800.00
<b>Per sub issue</b>	400.00
when using electronic posting data records or AM.portal exclusively or when using <i>STREIFBANDZEITUNG</i> (wrapper-packed newspapers) exclusively	300.00

The basic charges are invoiced at the beginning of each calendar year for each existing agreement or upon conclusion of an agreement during the current calendar year. In the case of a reduced basic charge, the difference from the regular basic charge will be recovered if the above conditions for the reduced basic charge were not met in the calendar year just ended.

Additional charges			
		per vehicle	EUR*
<b>Pick-up of palletized shipments in the Express Logistics Network</b> For pick-up from a foreign country (continental Europe), in addition to the domestic charge, from 100 km beyond the border a charge of EUR 1.74 will be charged per kilometer driven. (Section 4.2.1.1.2 GTC Domestic PrD)	One-way distance between the pick-up location and the next posting office in km up to:	5 km	35.79
		10 km	46.02
		15 km	56.24
		20 km	66.47
		30 km	86.92
		40 km	107.37
		50 km and over	127.82
<b>Pick-up in high-speed network (SLN)</b> Volumes of over 1,000 copies per shipment shall be picked up free of charge. Upon request, volumes with fewer than 1,000 copies per shipment will also be picked up against a charge. The shipment volume may comprise copies of several titles. The pick-up of shipments is only possible in Germany. (Section 4.2.2.1 GTC Domestic PrD)	The charge is based on the one-way distance between the pick-up location and the next SLN depot in km up to:	5 km	32.00
		10 km	41.00
		15 km	50.00
		20 km	59.00
		30 km	78.00
		40 km	96.00
<b>Demurrage charges per vehicle</b> (Section 4.2.1.3 (2) GTC Domestic PrD)	for less than 5 t up to 1 hour loading and waiting time:		free
	for over 5 t up to 2 hours loading and waiting time:		free
	For higher loading and waiting time, the following amount is charged per additional hour or part thereof:	1 hours	39.11
		2 hours	78.23
		3 hours	117.34
		4 hours	156.46
		5 hours	195.57
		6 hours	234.68
		7 hours	273.80
		8 hours	312.91
9 hours	352.02		
10 hours	391.14		

High-speed network		
		ct*
<b>next-day-service</b> (Section 4.2.1.1.2 GTC Domestic PrD)	In addition to shipment charge per copy: - <i>POSTVERTRIEBSSTÜCK</i> (preferred periodicals) daily titles - <i>POSTVERTRIEBSSTÜCK</i> (preferred periodicals) weekly and monthly titles and <i>PRESSESENDUNG</i> (standard periodicals)	4.50 4.09

\* Plus statutory VAT. (*STREIFBANDZEITUNG* are exempt from statutory VAT).

# Two optional extras.

Please refer to the *POSTVERTRIEBSSTÜCK* (preferred periodicals) *PRESSESENDUNG* (standard periodicals) product brochures for more information.

## Manager Presse Distribution

This software for preparing your *POSTVERTRIEBSSTÜCK* (preferred periodicals) and *PRESSESENDUNG* (standard periodicals) for dispatch works simply and efficiently and thus enables correct delivery. Current prices can be found on the website: [www.manager-presse-distribution.de](http://www.manager-presse-distribution.de)

## Premiaddress/Prices for Postvertriebsstück and Presseendung per ZKZ\* \*\*

	Annual shipment volume per ZKZ (0 to 500,000 pcs)						
	0 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 75,000	75,001 to 100,000	100,001 to 250,000	250,001 to 500,000
<b>Error rate (year)</b>	EUR	EUR	EUR	EUR	EUR	EUR	EUR
>0.00% to 0.50 %	200	250	300	350	400	450	500
0.51% to 0.60 %	200	250	300	350	400	600	1,200
0.61% to 0.70 %	200	250	300	350	400	720	1,440
0.71% to 0.80 %	200	250	300	350	400	945	1,890
0.81% to 0.90 %	200	250	300	350	432	1,080	2,160
0.91% to 1.00 %	200	250	300	365	486	1,215	2,430
1.01% to 1.25 %	200	250	300	450	600	1,500	3,000
1.26% to 1.50 %	200	250	375	563	750	1,875	3,750
1.51% to 1.75 %	200	250	450	675	900	2,250	4,500
1.76% to 2.00 %	200	263	525	788	1,050	2,625	5,250
2.01% to 3.00 %	200	300	600	900	1,200	3,000	6,000
from 3.01 %	200	450	900	1,350	1,800	4,500	9,000

	Annual shipment volume per ZKZ (> 500,000 pcs)						
	500,001 to 750,000	750,001 to 1,000,000	1,000,001 to 2,000,000	2,000,001 to 5,000,000	5,000,001 to 10,000,000	10,000,001 to 15,000,000	from 15,000,001
<b>Error rate (year)</b>	EUR	EUR	EUR	EUR	EUR	EUR	EUR
>0.00% to 0.50 %	550	600	650	700	750	800	850
0.51% to 0.60 %	1,800	2,400	4,800	12,000	24,000	36,000	48,000
0.61% to 0.70 %	2,160	2,880	5,760	14,400	28,800	43,200	57,600
0.71% to 0.80 %	2,835	3,780	7,560	18,900	37,800	56,700	75,600
0.81% to 0.90 %	3,240	4,320	8,640	21,600	43,200	64,800	86,400
0.91% to 1.00 %	3,645	4,860	9,720	24,300	48,600	72,900	97,200
1.01% to 1.25 %	4,500	6,000	12,000	30,000	60,000	90,000	120,000
1.26% to 1.50 %	5,625	7,500	15,000	37,500	75,000	112,500	150,000
1.51% to 1.75 %	6,750	9,000	18,000	45,000	90,000	135,000	180,000
1.76% to 2.00 %	7,875	10,500	21,000	52,500	105,000	157,500	210,000
2.01% to 3.00 %	9,000	12,000	24,000	60,000	120,000	180,000	240,000
from 3.01 %	13,500	18,000	36,000	90,000	180,000	270,000	360,000

\* Plus statutory VAT.

\*\* For Streifbandzeitung, the unit price in accordance with the "Premiaddress" product brochure applies as no posting list is provided for STREIFBANDZEITUNG.

### Billing period

The charges are calculated for each ZKZ in accordance with the price list shown. They are due on April 1 of the following year. Charges for 2009 are based on the period from April 1, 2009 to December 31, 2009.

### How is the error rate calculated?

If, for example, you send 1 million items per ZKZ (press product ID) a year and receive 4,000 address notifications for this ZKZ per year, the error rate is 0.4%.

# Special charges.

Special charges in the event of non-compliance with GTC Domestic PrD.		
For shipments which do not comply with the GTC Domestic PrD, special charges or charges for the appropriate MAIL/DHL shipment category will apply.		
		EUR*
<b>Maximum weight per item of 1,000 g exceeded</b> (Section 1 (2) GTC Domestic PrD).  over 1,004 g up to 1,100 g per 10 g or part thereof  over 1,100 g	in addition to shipment charge per item	0.05  Handling surcharge on a time and materials basis
<b>Maximum height of 50 mm exceeded</b> (Section 1 (2) GTC Domestic PrD).	per item	4.10
<b>Special numbers which do not comply with the conditions of the corresponding shipment category</b> (Section 4.1.3 GTC Domestic PrD)	<i>POSTVERTRIEBSSTÜCK</i>  <i>PRESSESENDUNG</i>	<i>PRESSESENDUNG</i> charge  1.35
<b>Posting of press products without a Press Distribution Agreement</b> (additional charge)	per item	1.35
<b>Inserts in violation of the GTC</b>  – Total weight of inserts exceeds the weight of the carrier object by over 10%  – Maximum format of DIN B4 exceeded  – Objects over 30 mm high  – Objects with a height of 3 to 30 mm which are not fixed against sliding in the item  – Non-compliance with packaging specifications  – Invoices/payment slips which do not concern the subscription fee charged for the carrier object	per item per item per item   per item	1.35 1.35 Handling surcharge on a time and materials basis Handling surcharge on a time and materials basis Handling surcharge on a time and materials basis 1.35
<b>Reminder to send billing documents</b> (Section 5 (5) GTC Domestic PrD).		16.00
<b>Reminder</b> (Section 5 (7) GTC Domestic PrD).  – Reminder charge from 3rd reminder and – Calculation of default interest		5.00

\*Plus statutory VAT.

		EUR**
<b>STREIFBANDZEITUNG (wrapper-packed newspapers)</b> Additional charge for underpaid items if not returned	per item	Missing shipment charge plus pick-up charge 0.51
Maximum item weight of 1,000 g exceeded	per item	DHL small packet – Missing shipment charge plus pick-up charge 0.51

\*\* Exempt from statutory VAT.

# Lots of questions? Quick answers!

We are always happy to provide you with detailed information.

## **Stay up-to-date online**

You will find product and price information easily and quickly on the Internet. Here you can also use our product finder and immediately determine which of our products best suits your publication. Our price calculator will even tell you what dispatch will cost down to the exact cent.

## **Call up information online.**

Those in a hurry can download our brochures as PDFs. We are, of course, also happy to receive online orders for printed copies.

## **You prefer the personal touch?**

In this case you are better off calling our Press Distribution hotline free of charge. We will always be happy to assist you.

## **Infoline Press Distribution**

**0800 5006003**

(Freecall within Germany) Mon. - Fri. 8 a.m.-7 p.m. Sat. 8 a.m.-2 p.m.  
We will be happy to assist you.

**[www.deutschepost.de/pressedistribution](http://www.deutschepost.de/pressedistribution)**

## Price overview: Press Distribution

- Postvertriebsstück (preferred periodicals)
- Werbeversand Postvertriebsstück  
(promotional mailing for preferred periodicals)
- Pressesendung (standard periodicals)
- Inserts
- Streifbandzeitung (wrapper-packed newspapers)

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